

Commercial/Industrial Product Offerings



AEM Quick Facts

Founding Date: 2000

Headquarters: 1710 Gratiot Street,
MC 902, St. Louis, MO 63103

Illinois Office Locations: Peoria,
Springfield, Lincoln

Parent Company: Ameren Corporation
(NYSE: AEE), Fortune 500 Company
with assets of \$20 billion

Toll Free: 888.451.3911

Email: sales@amerenenergy.com

Web: www.amerenenergymarketing.com

Markets and trades over 6,000 megawatts of generation throughout the U.S. Serving the power needs of municipalities, electric cooperatives, investor-owned utilities, energy aggregators, Illinois businesses, and financial institutions.

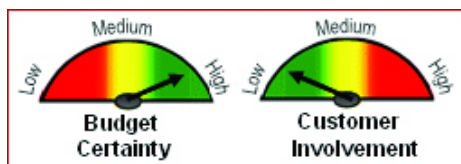
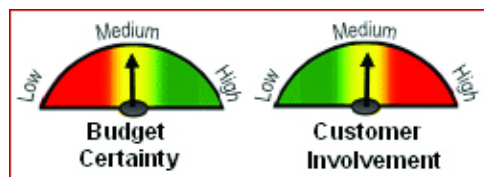
AEM Product Offerings

Fixed Price

For businesses that need budget certainty, we offer:

- Pricing that reflects your business operations
- The ability to manage budgets
- Limited customer involvement
- Protection against market volatility
- No special metering requirements
- Contracts of up to three years

- Flexibility to change operations to capitalize on market fluctuations
- Opportunity to purchase standard products above the block commitment
- Flexibility to convert to a fixed-price contract



AEM evaluates the forward markets for energy and capacity and determines pricing that provides the certainty you need, allowing AEM to manage market volatility on your behalf. No more budgeting for summer/winter pricing, or worrying about how your operational decisions impact whether you take power during peak or non-peak periods! Use as little or as much electricity as you need—all for one price.

Block and Index Combination Price

For businesses that wish to participate in the market but limit volatility by buying a portion of their load at a fixed price, we offer:

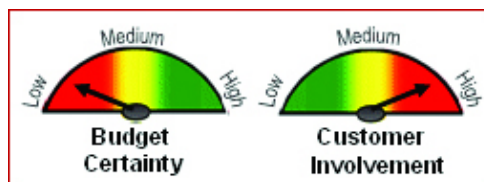
- Customer involvement in monitoring the energy market to take advantage of favorable market conditions

You specify the amount of block energy, commonly referred to as around-the-clock (ATC), for which the price will be fixed. When you take power above the block power commitment, you pay a market-based price for the additional energy.

Indexed Price

For businesses that want to purchase electricity at market prices and have the option to adjust usage patterns based on changes in the market, we offer:

- Prices that can change hourly
- Flexibility in triggering a fixed-price contract
- Market knowledge and a high level of customer involvement



AEM purchases electricity for your business, and you pay a market-based price for the energy. This price is the applicable day-ahead locational marginal price (DA LMP) plus a modest adder.

Customized Pricing

For businesses that have sophisticated energy needs, our sales executives can help develop a plan suited to your business operations.

To Find Out More:

Call AEM at **1-888-451-3911** or visit us at **www.amerenenergymarketing.com** for more information.

**Committed to choice.
Focused on service.
Founded on strength.**

