



AEM Quick Facts

Founding Date: 2000

Headquarters: 1710 Gratiot Street,
MC 902, St. Louis, MO 63103

Illinois Office Locations: Peoria,
Springfield, Lincoln

Parent Company: Ameren Corporation
(NYSE: AEE), Fortune 500 Company
with assets of \$20 billion

Toll Free: 888.451.3911

Email: sales@amerenenergy.com

Web: www.amerenenergymarketing.com

Markets and trades over 6,000 megawatts of generation throughout the U.S. Serving the power needs of municipalities, electric cooperatives, investor-owned utilities, energy aggregators, Illinois businesses, and financial institutions.

Why are Illinois businesses choosing AEM as their electricity supplier?

Choice – Businesses enjoy significant savings by choosing AEM as their electricity provider. We provide an alternative to purchasing from your local utility and we understand that every customer's electricity needs are different.

Service – Our expertise and commitment to customer service allows our customers to focus on their business while we assist in managing their energy needs. Our Customer Service Team works to ensure our commitment to our customers is fulfilled.

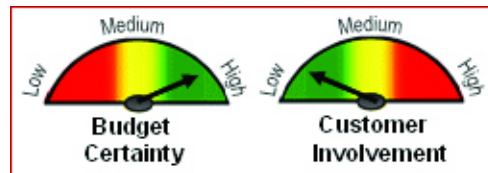
Strength – AEM markets over 6,000 megawatts of competitive generation and is one of the largest electricity providers in the Midwest. Since our inception, we have been helping businesses throughout Illinois save money on their electricity costs.

Protecting the Environment

Ameren Corporation has some of the cleanest coal-fired plants in the United States. We help improve the environment by preserving habitat for wildlife, eliminating or reusing byproducts and reducing emissions. For more information review our corporate environmental report at <http://www.ameren.com/EnvReport>.

Fixed Price

AEM will fix your electricity price at the time of your contract. The price will be based upon the forward market and your usage history. Use as little or as much electricity as you need — all for one price.



AEM's Fixed Price provides budget certainty needed by most small businesses.

- Pricing that reflects your business operations
- The ability to manage budgets
- Limited customer involvement
- Protection against market volatility
- Simple, easy-to-understand pricing and billing
- No hidden charges

Customers We Serve

- **Manufacturers** who need economical energy to effectively compete.
- **Commercial customers** who need the highest level of service.
- **Retail businesses** who demand service levels equal to those required by the industries they serve.
- **Elementary/secondary schools** with limited financial resources.

To Find Out More:

Contact AEM at **1-888-451-3911** or visit us at www.amerenenergymarketing.com for more information.

Let AEM give you the power to succeed.

Committed to choice.

Focused on service.

Founded on strength.

