

Price, Terms, and Conditions



Pure Power is certified by Green-e Energy, which requires companies to provide their customers with this notice of Price, Terms and Conditions of service. There are no contracts to sign, and you may cancel your agreement to participate in the Pure Power program at any time by calling 866.665.PURE (7873). For more information about Green-e Energy, write Green-e Energy, Presidio Building 97 Arguello Ave., PO Box 29512, San Francisco, CA 94129 or log onto www.green-e.org, or call toll-free 1-888-63-GREEN.

Company:	AmerenUE						
Whom should I contact for more information?	For information about Pure Power or to sign up for the voluntary program, visit the Ameren Web site at http://www.ameren.com/PurePower or call 866.665.PURE (7873)						
How will I be billed?	Participants who voluntarily enroll in the program will see a line item on their AmerenUE bill each month for Pure Power which will represent the additional charges over and above their regular utility bill.						
How will my bill be calculated?	<p><u>Residential and Small Commercial Customers: Usage-Based Option</u> AmerenUE residential and small commercial customers participating in Pure Power will be charged an additional 1.5 cents per kilowatt-hour (kWh) for 100% of their energy usage. Example: energy usage is 1,000 kWh per month. Pure Power charges are 1.5 cents x 1,000 kWh = \$15 extra per month.</p> <p><u>Block Option for all customers (including medium and large businesses):</u> UE customers are also able to participate by purchasing 1,000 kWh “blocks” of Pure Power for \$15 per block. These customers can purchase as many blocks as they want each month. Example: A business elects to buy 10 blocks per month. Pure Power charges are 10 blocks x \$15 = \$150 premium per month.</p>						
How much will my total electricity service cost, including utility charges?	<p><u>Residential and Small Commercial Customers: Usage-Based Option</u> Based on a monthly average usage of 1,000 kWh, the following table provides an estimate for a 2008 electricity bill and highlights the Pure Power premium for supporting local renewable energy. Your actual bill will vary based on your use of electricity.*</p> <table border="1"> <tr> <td>Average Monthly Electricity Cost</td> <td>\$60.00</td> </tr> <tr> <td>PURE POWER</td> <td>\$15.00</td> </tr> <tr> <td>Total</td> <td>\$75.00</td> </tr> </table> <p>*does not include municipal charges</p>	Average Monthly Electricity Cost	\$60.00	PURE POWER	\$15.00	Total	\$75.00
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Will my rates change over time?	While the cost of regular electricity may vary over the years the premium for Pure Power will remain consistent for the duration of this program which runs until 2012.						
What sources will be used in my certified product?	The Pure Power product will be sourced from a minimum of 75% wind resources and from up to 25% of other renewable resources. We purchase this renewable energy in the form of renewable energy certificates from Missouri, Illinois, and the local Midwest ISO power pool. Please see the Product Content Label for additional details about the product mix.						
If I want to terminate this agreement, what is the early termination fee?	There is no termination fee for residential or commercial customers.						
What length of agreement/ contract is required?	There is no minimum length of agreement for customers. Participants enroll once in Pure Power and remain enrolled unless they choose to cancel. All customers can cancel at any time without penalty.						
What other fees might I be charged?	No other fees apply.						