



Energy Efficiency PROGRAM

INCENTIVES FOR CUSTOM PROJECTS INCREASED BY 30%!

The Ameren Illinois Energy Efficiency Program is excited to announce that Custom Project incentives has increased by 30% for 2022! That means 30% more cash added to your bottom line and a much faster payback period. This limited time offer is for Custom projects that are an innovative idea for an energy-saving project that would not be eligible for other Ameren Illinois incentives. Or another way to look at it, Custom Project incentives are energy efficient projects or processes that are unique to your business.



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Both electric and natural gas saving custom projects are eligible for the Custom Project incentive increases – the more you can reduce your energy use, the more incentive cash you will earn!

Customer Type	\$/kWh	\$/therm
Private Sector Customers	\$0.16	\$1.00
Public Sector Customers and Private Sector Small Businesses*	\$0.24	\$2.00

**Small Businesses are defined by the rate code on their Ameren Illinois bill. The electric delivery rate code is "DS-2" (kWh), and the gas delivery rate code is "GDS-2" (therm). If you do not know your rate code, call 1.866.800.0747.*

One advantage of applying for a Custom Incentive is that you can submit multiple projects on one application! This is a great way to bundle projects and limit your paperwork. These increased incentives are available until funds expire or Friday, Sept. 30, 2022 – whichever comes first. Submit a custom application soon so you don't miss out on these increased incentives!

Don't leave money on the table! You can also earn additional incentive dollars with the Early Completion Bonus, Made in Illinois Bonus, or the Summer Break Bonus! Some examples of Custom Projects include:

- » Compressed air
- » Large HVAC
- » New construction (excluding lighting)
- » Process heating and cooling system improvements
- » Waste heat recovery for fuel-fired furnaces
- » Reduced radiation loss from heating equipment

Don't forget that all Custom projects and applications require pre-approval from the Ameren Illinois Energy Efficiency Program. If you are not sure where to start or have questions regarding a custom project for your facility, please call 1.866.800.0747. A Program Ally or an Energy Advisor can assist you.

Visit AmerenIllinoisSavings.com/Custom to learn more or submit a custom application.



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