Sample Social Media Posts

Twitter

- Don't fall victim to a utility scam. Make sure you know how to spot the red flags. #StopScams [video]
- Scammers are calling business and residential customers pretending to be @AmerenIllinois. Learn how you can protect yourself. #StopScams [video]
- We're joining @AmerenIllinois, to spread the word on utility scams. They'll never ask you to pay with a prepaid credit card. #StopScams
- We're joining @AmerenIllinois to spread the word on utility scams. They'll never threaten to disconnect power without immediate payment #StopScams
- Businesses are common targets of utility scams. If you are ever suspicious, hang up and call @AmerenIllinois at 1-800-755-5000.

Facebook

- Utility scammers are impersonating @AmerenIllinois. Know the red flags. [video]
- Did you get a call claiming your power will be disconnected if you don't make an immediate payment? @AmerenIllinois says this is utility scam [video]
- We're joining @AmerenIllinois to spread the word on how to protect yourself from utility scammers. Never purchase a prepaid credit card to avoid immediate service disconnection.
- If someone is at your door claiming to be a utility worker, ask for their employee ID and call @AmerenIllinois at 800.755.5000 to confirm.
- Utility scammers are targeting small businesses. Never disclose personal or financial information to anyone threatening to disconnect your power.

Web Link: <u>AmerenIllinois.com/Scams</u>

Video Link: https://vimeo.com/372438922