# AMEREN MISSOURI INNOVATIVE ECONOMIC DEVELOPMENT STRATEGY SITE READINESS PLANNING GRANT



#### **Powering Growth Through Site Development**

Competitive industrial sites, parks and buildings in our service territory can foster economic development and promote beneficial load growth in Ameren Missouri's service territory. Through the Site Readiness Planning Grant, Ameren Missouri is providing funds designed to achieve that growth by assisting with site due diligence, environmental assessments, geotechnical analysis and many other services, which will advance and better position land assets to qualify for the state of Missouri's Certified Sites Program.

### FAQS

#### What is the benefit of this program?

Both applicants and Ameren Missouri's customers benefit. Ready-to-go, improved properties have been proven to help communities compete for new business investment and job growth. Helping to pre-qualify properties allows state, regional and local economic development partners provide multiple qualified locations to compete for economic growth and in turn, assures new businesses to our state that Missouri is open for business. All customers benefit from the attraction of new business and jobs to the Ameren Missouri service territory by helping spread fixed costs of doing business across a broad customer base resulting in greater customer affordability.

#### What grants are available?

Applicants can receive a matching grant of up to \$15,000 per site.

#### What uses can be made of the grant funds?

Grant funds can be used for services required by the Missouri Certified Sites Program. These funds must only be used for services required to achieve Missouri Certified Site certification.

#### Who qualifies for this program?

Those parties eligible to apply for the Program shall be a local government where the land lies or a local or regionally organized economic development organization. Property must be served with Ameren Missouri electric service.

#### How can this help your community?

Since 2016, sites that have been certified have seen over 150 RFI's and 50 site visits, with over \$250M in new investment and 442 new jobs.<sup>1</sup> Ameren Missouri's Site Readiness Planning Grant can help your community reduce the funding requirements to achieve site certification with the goal of attracting new businesses and industry.

#### What type of sites qualify for a Site Readiness Planning Grant?

Sites with a minimum of 25 acres and seeking a designation as a Missouri Certified Site within the Ameren Missouri service territory could qualify for the program.

#### Why achieve Missouri Site Certification?

Site pre-qualification through the certified site process provides a standardized tool by which both development professionals and business prospects can review prospective sites for compatibility with their development needs. Having completed due diligence evaluation of site development readiness helps meet prospective businesses' acceleration to market and helps minimize development risks.

## How do I get more information about Ameren Missouri's Site Readiness Planning Grant?

To learn more about applying for a Site Readiness Planning Grant, visit **AmerenMissouri/economicdevelopment.com** or call **1-800-981-9409** to speak with an Ameren Missouri economic development team member.