

# Rest and Recharge

## Case Study | Hampton Inn St. Charles



Guests can now charge up during their road trips and know when they wake up in the morning, their electric vehicle will be full and ready for that day's adventure. [Hampton Inn of St. Charles](#), just off I-70 outside St. Louis, MO, is a perfect location for visitors looking to recharge. Ameren's Charging Incentive program provided a win-win opportunity for the hotel chain by providing an new amenity for their guests and low-maintenance operations for their on-site employees.

### About Company

Hampton Inn by Hilton is one of the largest hotel franchises in the U.S. and includes over 2,500 hotels in 30 countries and territories with over 260,000 rooms. The Hampton brand is known for moderately priced, budget to midscale hotels with food and beverage facilities.



### Opportunity Knocked, Hampton Answered

- Ameren provided an easy process for Hampton to claim a rebate for installing an electric vehicle charging port at their Saint Charles location.
- Ownership is now planning to install charging stations at more of their hotels.

Charger Information: SemaConnect Series 6

Installer: [SemaConnect](#)

Project Cost: \$13,732

Incentive Received: \$6,866

### Charging Ahead

- Charging stations provide a terrific amenity for guests and travelers.
- The Charge Ahead incentive helps businesses reduce costs for adding electric vehicle charging stations in Missouri.

*"This has been one of the easiest experiences with this kind of project for us. We were pleased with the outcome and plan to do more installations at other hotel locations in Missouri."*

– Heidi Wilcox, First Call Hospitality

Charger Address Location: 3720 W Clay St,  
St Charles, MO 63301, USA

