

High-Tech Amenities for Multifamily Apartments

Case Study | Lofts at the HUPP



When Screaming Eagle Development planned what amenities were necessary for today's renters, essential infrastructure went beyond high speed internet and community Wi-Fi. They decided solar panels on the roof and electric vehicle (EV) charging stations would help future-proof their facility for residents at Lofts at the HUPP apartments.



About the Company

A minority-owned business, Screaming Eagle Development has been developing commercial mixed-use properties from historic buildings in St. Louis since 2016. Screaming Eagle opened Lofts at the HUPP in 2021 and reimagined the former dealership space as 70 luxury, loft-style, 1 & 2 bedroom apartment homes.

Creating Charging Opportunities for Renters

- By installing EV charging, Screaming Eagle Development was able to provide their residents with a place to charge. As most EV drivers charge at home, having charging stations on site provides a huge draw to those driving or considering driving electric.

Charger Information: (2) Siemens Versicharge AC Series - 40A

Installer: [Habco Partnership, Inc.](#)

Project Cost: \$5,960

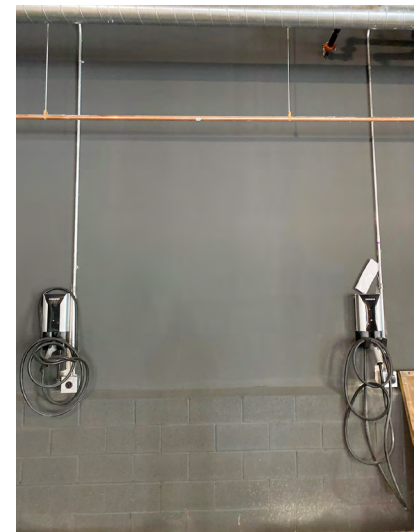
Charging Incentive: \$2,980

Charging Ahead

- Leveraging incentives from Ameren Missouri's Charge Ahead program to install wall-mounted charging stations in the parking garage provided an affordable EV charging solution to this multifamily development project.
- Exclusive to residents, Lofts at the HUPP's charging stations provided a clear draw to renters who drive or are considering driving electric vehicles.

"EVs may not be prominent now, but they will be in the future. All property owners should consider installing EV charging while there are available incentives."

– Matthew Masiel, President, Screaming Eagle Development, LLC



Charger Address Location: 1815 Locust St, St. Louis, MO