



AMEREN MISSOURI POWERS DEVELOPMENT OF GATEWAY STUDIOS, A WORLD-CLASS PRODUCTION SERVICES FACILITY

Ameren Missouri is taking a leading role in bringing a unique industry to Missouri. When Gateway Studios and Production Services opens in Chesterfield, Missouri in 2023, the 32-acre facility will be one of the nation's most sophisticated facilities for turnkey production service solutions for the live music touring, motion picture/television and corporate event industries. Ameren Missouri has provided assistance from the inception of the project, with engineering services, a powerful economic development incentive, and forward-looking planning for energy efficiency and expansion.

Bringing Exciting Opportunities to the Region

Located at 900 Spirit of St. Louis Blvd. in Chesterfield, the facility will provide exceptionally large studio spaces, lighting, film production capabilities, state-of-the-art digital production assets, and huge rehearsal spaces to support stadium-sized performances like half time shows.



"We are excited that the country's largest music and video manufacturing center is being built in St. Louis County," said St. Louis County Executive Dr. Sam Page. "The County is the economic engine of the region. Gateway Studios and this new industry for our region brings with it more jobs and more investment opportunities."¹



Ameren Missouri Steps in with Power Planning and Start-to-Finish Engineering Services

Through its close relationship with AllianceSTL, the primary economic development organization for Greater St. Louis, Ameren Missouri saw early involvement, working closely with ARCO Construction, the general contractor for the project. First, Ameren’s engineering team worked with the Gateway organization to determine that General Service Secondary power delivery would best meet the center’s initial and longer-term needs. As development of the project continues through construction and toward commissioning, Ameren’s engineering team remains actively involved to provide expertise and engineering services for line extension, connection and in-facility electrical systems.

During the planning process, Ameren also worked with the Gateway team to help them understand how to integrate future energy efficiency and electrification features into the facility design, such as electric vehicle charging.

Ameren Missouri’s Economic Development Incentive Teams Up with State and County for a Winning Combination

Attracting the Gateway facility to the Greater St. Louis was empowered by several very attractive economic incentives. One was Ameren Missouri’s Economic Development Incentive, among the most powerful economic development incentives in the nation. It provides an average 40% electric base rate discount over a five-year agreement term for new or expanding businesses in Missouri.

Through its Missouri Works program, the State of Missouri has committed to up to \$2.9 million in subsidies. The third incentive comes from St. Louis County, which offered a 50%, 10-year abatement on real and personal property, as well as up to \$130 million in Chapter 100 industrial development bonds.

A Win for Missouri Against Stiff Competition



James O’Mara, Business Development Executive with Ameren Missouri’s Economic Development business unit, said “When completed, the first phase of the Gateway Studios and Production Services facility will employ over 100 highly skilled professionals and spur the development of an ecosystem of talent and supporting businesses with exciting potential for growth -- for an industry that hasn’t had a major presence in our state in quite some time.”

“But it’s much more than that,” continues Mr. O’Mara. “Greater St. Louis and the state of Missouri captured this project against very strong competition from cities in Tennessee and Georgia, where the presence of the entertainment industry is well-entrenched. That’s a testament to the success of economic development in Missouri, when multiple agencies can collaborate to show a unique industry that Missouri is the right place to grow.”

*Reischman, Alex. November 12, 2021. Gateway Studios Groundbreaking. STL Partnership. <https://stlpartnership.com/gateway-studios-groundbreaking/>

