

Custom Incentives

For Ameren Missouri's Commercial & Industrial Electric Customers



Projects must be completed and submitted to the program by December 31, 2022 to qualify for increased incentive rates.

Custom Incentives

The Ameren Missouri BizSavers® Program may provide Custom Incentives for energy-efficient equipment that is not eligible for Standard Incentives. Custom Incentives are calculated based on the estimated annual energy savings of the proposed energy efficiency measures. Some of the most popular Custom Incentive projects include air compressor upgrades, building control systems and chiller upgrades. Customers must provide calculations quantifying energy savings and all equipment purchases must receive pre-approval prior to installation to qualify for Custom Incentives.

End Use (Savings Type)	Unit of Measure	Incentive Per Unit
Cooling	kWh reduced	22¢
HVAC	kWh reduced	15¢
Building Shell	kWh reduced	15¢
Cooking	kWh reduced	11¢
Water Heating	kWh reduced	11¢
Interior Lighting (Existing Equipment Baseline)	kWh reduced	10¢
*Interior Lighting (Code Baseline)	Watt reduced	48¢
Compressed Air	kWh reduced	10¢
Miscellaneous	kWh reduced	9¢
Motors	kWh reduced	9¢
Process	kWh reduced	9¢
Refrigeration	kWh reduced	9¢

*The following project types are eligible for Interior Lighting (Code Baseline)

- New Facilities
- Addition or expansion of an existing building
- A gut rehab for a change of purpose of an existing building requiring replacement of electrical systems/ equipment

The determination of watts reduced is as follows:

- If an IECC code based on location, facility, and space type exists:
 - Multiply the code baseline lighting power density (LPD) by the square footage associated with the lighted space. Then subtract the proposed wattage for the space.
- If an IECC code baseline for the given location, facility, and space type does not exist:
 - Subtract the proposed wattage for the space from the wattage of a design that incorporates the typical, less efficient design using available fixtures on the market.

Have questions or need more information about the Custom Incentives Program?

Contact your Business Development Representative.



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